

Hard Rock Cafe Montreal New Years Event

Nov 2006 - Montreal, Canada



The Hard Rock Café, an internationally renowned restaurant, bar, casino and hotel chain, is joining forces with Nightclub Authority for its Montreal New Years event. Hard Rock is a multinational that is dedicated to Music and providing an experience for its customers. Montreal's Hard Rock Café will be hosting an incredible event that will appeal to all. Tickets are limited and will be on presale on www.montrealnewyear2007.com.

The Hard Rock is located on Montreal's notorious Crescent Street and has been in business for over 16 years. Crescent is one of Montreal's busiest nightlife streets. It offers a unique décor marked with an impressive collection of music memorabilia. Hard Rock Montreal has featured many record launches and has always been a prime destination for private parties hosting to over 750 guests.

With its experience organizing record launches and private functions it's no surprise that Hard Rock Café Montreal's New Years Event is one of Montreal's most popular event. Massive crowds line up to celebrate the end of the year between effigies of Hendrix the Beatles and Madonna. This year will be no different as Hard Rock rolls out the red carpet to celebrate the end of 06 and welcome 07.

Hard Rock Café's 07 new years events will feature an all night open bar. This is one of the first for both the Hard Rock and Crescent Street. On the 31rst, the venue will transform itself into a club with sound and video effects. Doors will open at 9 PM.

Since this event is extremely popular year after year, The Hard Rock chose Nightclub Authority as its partner for advance tickets sales and reservations. Tickets and information on the event will be showcased on www.montrealnewyear2007.com a site dedicated to New Years Eve events in Montreal. Hard Rock will also propose Bottle services and preferred seating for VIP guests exclusively on the same site.

Nightclub Authority is very excited that this venue chose their website to sell their tickets online. "The Hard Rock is recognized worldwide, we are happy to sell an event of a venue with such an excellent reputation." explains Charles Boudreau, nightclubauthority.com representative. Hard Rock's decision to trust Nightclub Authority was based on the experience that Nightclub Authority brought to the table in their promotion and organizing of New Years Eve events.



“A venue as recognized as the Hard Rock offering an all night open bar has never been seen in Montreal, it’s definitely suggested to buy tickets in advance because these will not be available for a long time.” says Pierre Luc Trudel, NightClubAuthority.com’s event representative.

For more information on this event:

Event Information:

http://www.montrealnewyear2007.com/montreal_new_years_hard_rock_cafe-2.html

Hard Rock Café pictures:

http://www.montrealnewyear2007.com/Hard_Rock_Cafe_montreal_images-2.html

Venue Information:

http://www.montrealnewyear2007.com/Hard_Rock_Cafe_montreal_clubs-2.html

Contact Hard Rock Café:

http://www.montrealnewyear2007.com/Hard_Rock_Cafe_montreal_contact-2.html

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